

Chapter 1: Understanding the hair colorists work

Every hair colorist wants to prove himself as the 'best' in front of clients. Nowadays, 9 out of 10 people (men as well as women) in the world opt for hair color services regularly. If you realize this fact, you can up your color business by 60 percent. Have you ever wondered as to what is the reason for this difference in the United States as well as other parts of world? In other parts of the world, hair coloring is considered to be a very important aspect related to the skin. These stylists here study for years and years in order to become the best. They know that only after being licensed and best, they can stay ahead of the competition.

If you have a newly opened salon, consider incorporating the services of Hair color as they prove to be the most rewarding and lucrative ones. If you take hair cut only client, it would consume the same time as haircut and color client. Little extra efforts would be needed but the profits would be huge. Many stylists are confused whether they must incorporate these hair color services as they involve chemistry. A small mistake or a problem has a drastic effect on the people.



This course will help you and give guidance about the process and discuss several techniques and products that will help in boosting the confidence and knowledge. For those who already know about the hair coloring services, take this course as some new concepts would be introduced. There are constant evolutions in hair care services and so there has been a rise in demand for hair color.

Psychology of Hair

A proper understanding of the hair is required by the experts dealing with the coloring of the hair. Professionals' hair colorists should understand the demands of the customer. A proper understanding of the nature of the hair will help the colorists to meet the demands of the industry in a proper way. Hair colorists have to understand the way every individual's reaction to different types of pigments. Some hairs are suited for only a variety of pigmentation. Thus, psychology of the hair is an important factor to be kept in mind before hair colorists embarks on coloring the hair of the customer.



The better the knowhow of the colors reactions with the individual's hair, the better is the after effect of coloring. A person makes the most out of colors by first understanding and gaining adequate knowledge about the appearance and the vibrancy of the pigmentation. A hairstylist should indulge in a proper methodology of scrutinizing the hair of the person, before starting to color the hair. The role played by the hair colorist is very important as they have the capability to change the appearance of a person. The job of the hair colorists is a very crucial one. The job is a demanding one and it involves the same effort as the ones given by the renovators of buildings and monuments. There are renovators who have experienced in keeping the color of the monuments intact after years of degradation. Same is the logic applied while starting to color a client's hair.

There are several questions that should arise in the head of the hair colorists before starting to do the job. The art of coloring is not as easy as it sounds. The quality of hair is an important factor in this scenario. Client consultation plays a very important role. Prior consultation and counseling regarding the quality of hair has to be done by the hair colorists. A brief meeting has to be arranged on the first hand before the actual job of coloring the hair is undertaken. A client may ask for a particular shade of color on the hair, but it is the job of the experts of colorists to give the client the proper and efficient advice regarding what looks best on what.

Psychology of the client and the demands has to be looked after as the results that may be obtained after the coloring is done may vary from person to person. Proper interaction of the client with the hair colorists is a must in this situation. The colorists should be ready with the samples of colors with pictures of hair colors that have been done before on other clients. The hair colorists should aware the client about the categories of hair color that is available in the market. The different varieties of pigments and the effect of these pigments on various types of hair have to be exhibited to the client before starting the procedures of coloring.

Inspiration for hair colors

To meet and synchronize with the trendiest colors that are available in the market, inspiration and proper knowledge about the colors is a necessary. Colors that are produced for the purpose of dyeing the hair are different in nature. The colors that are chosen by the client totally depend on the choice of colors. Certain people who have favorites of their own try to get themselves the colors that look good on them. But the colors that inspired them to change the look of their hair may not be healthy for their hairs. Hair coloring should match with the basic complexion of the person. A similar color on the hair makes give a different kind of appeal for various persons.



Studying the pigments are the most efficient and the most interesting way of understanding the behavior of the colors. To suit the skin tone and the complexion of a person, studying individual pigments are a necessary. A man or women of the middle age will always want something that upgrades the looks and thus proper pigments have to be chosen with the consultation with the hair experts. There are other categories of people who fall in the old age groups and they generally want to change the look of the hair because their hair makes them look very old. They need to be inspired by the hair colorists.

The proper knowledge about the different categories of colors is the need of the situation. Colors are manufactured according to the age groups and hair types. There are different chemicals mixed for colors and dyes used for different purposes. The information about the types of colors helps to justify the colorists about the importance of the certain colors on a person's hairs. A color has the capability to change the personality of a person or it can also bring about a change in the character of a person. The idea about the perfect role a color plays will only enhance the appeal of the client and the respective coloring experts.

There are different kinds of color available in the market. Time and concentration is needed to gather the required of information for such types of colors. A client's satisfaction is the first priority in the field of hair coloring. People are inspired to color their hair by desiring to look different and beautiful. The hair colorists should help those persons by resonate their inspiration. The colors that are available in the styling industry are temporary colors. Temporary colors are just for momentary pleasures. Certain clients come to the salons after being motivated or influenced by a certain looks and thus information on the trendy colors that are temporary is a must for the colorists.

The appeal of the hair colorists makes the most differences in the demand of the beauty industry. Hair colorists have the potential to inspire a client in understanding the needs of the hair. Pigmentations of different kinds play a different role on the person's hair. No two person are the same in terms of genetic and body configuration. There are permanent colors and semi-permanent colors that exhibit a different kind of looks depending upon the quality of the client's hair.

Hair coloring Techniques

Proper know how of the techniques of the coloring is a must to survive in the world of changing beauty standards and fashion trends. Hair colorists should have an approach of a different kind while indulging in the art of coloring. The knowledge of mixing of colors is a must before embarking on the palette to start working on the client's hair. Techniques also play an important role in the coloring quality of the hair. The hair colorists should go thoroughly along the books and advice of advice or mentors before starting to experiment on its own. Everything should be picture perfect as coloring a person's hair is like dealing with the personal characteristics of a person.



Techniques are evolving every day. Out of the diverse techniques of hair coloring, the first and the foremost thing to have is an adequate knowledge of the mixing of colors. Colors are naturally occurring substances that are chemically adapted or made to provide different kinds of looks. Colors are modified these days so that they give out the desired and the most appropriate look and appeal to the hair colorists. The techniques one should be aware of are the mixing of the different colors. Mixing of various pigments also results in the output of various kinds of reflection. The wavelength of the colors decides the type of look it will provide after the mixing procedure

is undertaken.

Application of hair colors is also an integral part and the most prominent role that is played by the hair colorists. Hair coloring techniques depend totally on the nature of the hair the color is being put on. So, for different qualities of hair, varieties of techniques have been developed by the experts of the color industry. Prior to application of a certain kind of technique, the hair colorist should be aware of the after effects of the application of a certain

kind of technique on the client's hair. A technique including judging the effect of color after it has been applied onto the client's hair.

There are already a lots of steps to be followed before e and after the coloring process is initiated. Before the coloring process is begun by the hair colorists, proper understanding of the color mixing has to be understood by the experts of the coloring industry. To get the best look and reflection of the colors adequate information on the type of mixing techniques should be known. The hair colorists should keep an updated report on the kind of colors they will embark on after a certain kind of mixing techniques have been applied. The knowledge of the glossary for terms is a necessary to understand the mixing of the colors.

A technique of application of color onto the hair is an important role played by the experts of the hair color. Before application proper cleaning of the hair should be undertaken. The type of color that is being put on decides the technique to be used prior the coloring is done. Cleaning of the hair for dust particles is mandatory. This way of approach before coloring helps to clean the hair for unwanted substances that may react with the colors and give out undesired results. While cleaning use of organic substances are advised as they help the colors to stick to the hairs and help to imbibe the colors properly. Application techniques are also different and it depends on the type of hair the hair colorist is dealing with.

Understanding Color Chemistry

There are different varieties of colors available for hair styling and more colors are being developed every day to suit the demands of the beauty industry. Different shades and pigments are coming up every day. The need for the innovation in the coloring industry is in rise due to the difference of the hair quality the hair colorists are coming



across in the day to day business. The colors have their own nature. So they have their own chemistry. The chemistry of the hair colors can be seen working when a certain color looks perfectly soothing on person's hair. It is very important to understand the color chemistry before hair stylists starts the procedure of coloring the hair of the client

Colors come in different types. Some are permanent colors that stay on the hair for a longer duration. The permanent colors are for those who want to feel and have different of appeal for their hairs in the long run. Also there are semi-permanent colors. Semi-permanent colors are for the purpose of understanding the looks of the coloring. The people who are too much concerned about their look go for the semi-permanent colors as they can be easily removed. The application of semi-permanent colors and the removal procedures are very easy in comparison to the permanent colors. The semi-permanent colors have different kind of ingredients mixed in them which makes them very comfortable for use.

Adequate knowledge of the chemistry of the hair colors is a must for the hair colorists as they have to meet the changing demands of the customers and they are booming and increasing every day. The colors are different to each other in terms of their composition. The hair colorists have to keep an eye on the type of manufacturer that is producing certain kinds of colors for the hair. The model numbers and the model variants of the color vary in accordance to the composition of the colors. There are organic and inorganic colors available that hair colorists have to keep an eye on. A proper Knowledge of which color suits best is a must for the hair stylists to survive in the coloring business.

The Chemistry of colors also involves understanding the information regarding the mixtures of colors. Colors react very differently with contrast to the other chemical compounds. As colors comes in varies qualities and chemical composition. The knowledge of the mixing chemistry is a prerequisite for the hair stylists. The mixing of the colors and the result they produced totally depends upon the type of compound the colors belong to. Organic colors will have a totally different type of reaction with each other

and they will give contrasting colors on mixing with each other. Whereas the case of the inorganic colors is a bit different and they may be a complete waste when the mixing of different kinds of colors leads to disasters as a totally inappropriate color might turn up on mixing.

Color maintenance and correction

This is the most crucial and important role played by the colorist in the beauty industry. Keeping on the color for a longer duration requires a lot of effort on the part of the hair colorists. Maintenance is the important term that is associated with the coloring business. To keep the hair color intact and good looking in the long run. The hair has to be kept healthy. Once, the coloring of the hair is done, the job is not finished. The job has only begun. The most strenuous job is to put concise effort on keeping the color intact. Certain techniques are used and certain methodologies are followed by the hair colorists to keep the hair healthy and the colors prominent in the long run.



The journey with the hair colors is not a very difficult one but it includes a lot of effort on the part of the hair colorists and the person who has the hair color. After the most crucial job of coloring the hair is done, begins the most vital job of maintaining the colors. It is equally important and is a very issue to carry out the vibrancy of the color and beauty of the person intact. The hair colorists' job is to understand the needs of the hair and its demands in accordance with the changing environment and ambience. The colors may degrade within a low span of time. So, the colorists have to keep a check on certain matters. The cleaning and the maintenance of the hair color is a must for keeping the importance of the colors and the beauty intact.

The maintenance procedures include the cleaning of the hair for the dust particles. Many other chemical compounds are also responsible for degrading the quality of hair color in the long run and it creates havoc for the person who is having the color on. Corrections are also an important part of the maintenance job. Hair correction involves the coloring the certain portion of the hair that has lost its luster due to wear and tear of the hair due to normal environment. The persons visiting the salons for the purpose of hair color maintenance have to keep an eye and ears on the advice given by the hair colorists. Hair colorist job profile is the most important in the beauty industry. Experienced hair colorists have the adequate knowledge of why the hair color is degrading and how the loss can be compensated.